

# Top 5 Reasons to Use the New Structured Silver

- 1. Structured.** Unlike silver hydrosols from 10 years ago or colloidal silvers from 100 years ago, pH Structured Silver is the new structured silver. New and improved molecular structure results in a better performing silver.
- 2. Faster.** Top-tier lab results show that structured silver outperforms all other forms of silver, including last decade's hydrosols and older colloidal and ionic silvers.
- 3. Alkaline.** Unlike older silvers, which are acidic, structured silver liquid is a mild base that is ideal for absorption and everyday use *with* the body.
- 4. World-Class Gel.** Our structured silver gel has all the benefits of structured silver liquid, but is easier to apply in some topical situations. pH Structured Silver gel is pH balanced to match the skin's pH, is alcohol and petroleum free, and is ideal for cuts, burns, serious wounds, and everyday skin care.
- 5. Documented.** Structured silver is such an advance over previous silvers that four books have been written about it, including the best-selling "A New Fighting Chance" by Silver Health Institute Medical Director, Dr. Gordon Pedersen. This book calls structured silver "A Quantum Leap in Silver Technology."

## Top 3 Uses for Structured Silver

- 1. Bacteria** (eg. staph, strep, e. coli & MRSA infections)
- 2. Viruses** (eg. colds, flus, and pandemic protection)
- 3. Fungus** (eg. toe fungus, black mold, yeast infections)

For scientific studies, books, videos, application tips, and more on structured silver, see [www.SilverHealthInstitute.com](http://www.SilverHealthInstitute.com).

## A History of Silver



- 2000 BC Silver mentioned in Egyptian writings
- 500 BC Greeks, Romans use silver vessels for water purification
- 500 Silverware protects the wealthy from the full brunt of the plague
- 1800 Doctors used silver sutures in surgical wounds
- 1900 Pioneers and frontier settlers use silver coins in their drinking water and milk to prevent spoilage
- Silver is used to combat wound infections during WWI
- Silver is used widely in hospitals
- Several commercial airlines and NASA use silver purification systems
- 2000 Silver sols / hydrosols improved the safety and efficacy of silver versus older colloidal and ionic silvers
- 2013 New, superior structured silver technology developed in both liquid and gel form

	Colloids & Ionics	Sols & Hydrosols	Structured Silver
Development	late 1800's	1990's	2010's
Focus	purity, high ppm	particle size	structure, biophysics
Performance	mixed	good	best*
Safety	mixed	safe	safe
pH	acidic	acidic	alkaline
Structured	no	no	yes
Gel	none	contains TEA**	organic aloe vera

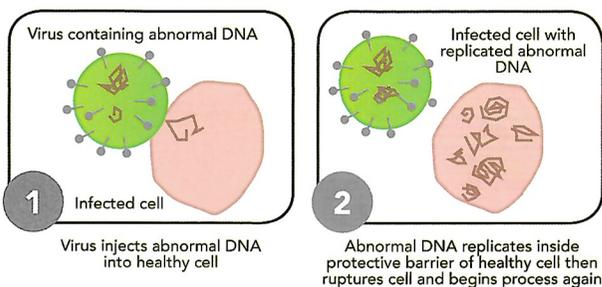
\* independent lab results & discussion available at [www.SilverHealthInstitute.com/Silver-Bacteria/](http://www.SilverHealthInstitute.com/Silver-Bacteria/)

\*\* TEA stands for triethanolamine, an additive on David Suzuki's "Dirty Dozen" of cosmetic chemicals to avoid

## How Structured Silver Works

Metallic silver gives off ultraviolet radiation in a narrow wavelength. The narrow wavelength energy radiated from silver destroys the membranes of pathogens and damages their DNA beyond repair. The silver also interferes with the energy sources of bacteria, viruses and other microbes. Ultimately, it kills bacteria and reduces viral replication.

### WITHOUT SILVER



### WITH SILVER

